

This is how we use our logo:



We only use our color logo on white backgrounds.



We always leave at least this much space around our logo. (The height/width of the letter 'o' in Home.)



We use our monochrome logo on colored backgrounds and photographs.

This is how we don't use our logo:



There's no place like Home.

We never cramp our logo with text or other graphic elements. (This is why we no longer use this legacy logo.)



We never put a dropshadow behind our logo.



We never put a stroke around our logo.

We are **HomeBank** but we never use our logo in text blocks.



We never tilt our logo.



We never split the color of our logo.



We never make our logo transparent. It's our logo, not a watermark.