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NEWS RELEASE

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**Local Community Sustainability Experts Join Conference to Combat Poverty**

**MARTINSVILLE, Indiana – September 29, 2015** –In the U.S., 18% of the population—nearly 50 million Americans—lives in poverty, up from 11% in 2000. More than 250 communities across 50 states use [aha! Process](#) concepts to combat poverty at the individual, community and institutional levels.

aha! Process's annual [Addressing the Challenges of Poverty conference](#), October 4 through October 6 in Cincinnati, Ohio, brings together local and national groups to explore best practices to alleviate poverty. Attendees at this year's conference will network and share ideas with the goal of creating healthier, stronger communities, colleges and schools.

On Martinsville, Indiana, resident Dan Moore, CEO/president of Home Bank Sb, will present a session at the conference titled "Community Banks Can Help End Poverty". The session describes how community banks are in a great position to communicate the adverse effects of poverty on their communities. Community bankers are able to bring the appropriate stakeholders to the table, including the under-resourced. Given the economic impact of poverty, community bankers have a responsibility to address it, and it is simply the right thing to do. A detailed [conference agenda](#), including a description of this session, is available online.

Dr. Ruby K. Payne, president of aha! Process, said, "This event will showcase some of the exciting work being done by our partner communities so that everyone working on the front lines of poverty can benefit."

aha! Process works across all sectors of a community to address the root causes of poverty, support individuals as they build resources, and achieve a sustainable community where everyone can live well. For more than 15 years, Bridges Out of Poverty constructs have helped communities and organizations around the world better understand poverty and eliminate barriers for thousands of under-resourced individuals.

Sponsors of this year's Addressing the Challenges of Poverty conference include [CharityTracker](#), [MPOWR](#), [Mercy Health](#), and [Beacon Voice](#).

Follow the conference on Twitter by using #AddressPoverty.

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